Amendments to the Claims:

This listing of claims will replace all prior versions, and listing, of claims in the application.

1. (Currently Amended)   A computer-implemented interactive tool that can configure a portal, comprising:

a microprocessor;

a first user interface operable to manage the portal;

a second user interface operable to manage personalization of the portal, wherein the second user interface displays a content selector hierarchy that contains ~~is associated with one or more~~ a plurality of content selectors, [[that]] wherein each content selector can cause different content to be displayed based on dynamic evaluation of personalization rules;

wherein the portal operates to include a desktop that is a specific view of a portal that allows variations based on the characteristics of a visitor to a site and associated desktop resource that includes at least one of the following portal resources: a book, a page, a portlet, a shell, a look & feel, a theme, a menu, and a layout; and wherein portal resources are associated with the desktop manually.

2. (Previously Presented)   The interactive tool of claim 1, further comprising:

at least one user interface operable to manage one of: a desktop, a book, a page, a portlet, a shell, a look and feel, and a layout.

3. (Previously Presented)   The interactive tool of claim 1 wherein:

a desktop can be defined based on a template.

4. (Previously Presented)   The interactive tool of claim 1 wherein:

a desktop is a user-specific view of a portal.

5. (Previously Presented)   The interactive tool of claim 1, further comprising:

    a third user interface operable to manage a desktop; and

    wherein the third user interface can render a preview of the desktop.

6. (Previously Presented)   The interactive tool of claim 1 wherein:

    the portal can be depicted graphically as a hierarchy of the at least one portal resources.

7. (Previously Presented)   The interactive tool of claim 1 wherein:

    the first user interface includes a context-sensitive editor.

8. (Previously Presented)   The interactive tool of claim 1 wherein:

    the first user interface includes a hierarchy browser.

9. (Previously Presented)   The interactive tool of claim 1, further comprising:

    an entitlement determines what capabilities are available to a portal visitor for the at least one resources.

10. (Previously Presented)   The interactive tool of claim 1, further comprising:

    an entitlement is based on a user role.

11. (Previously Presented)   The interactive tool of claim 1, further comprising:

    a third user interface operable to manage content; and

    wherein content is part of a virtual content repository (VCR).

12. (Previously Presented)   The interactive tool of claim 11 wherein:

    the third user interface allows a user to modify the VCR by dragging and dropping graphical objects representing VCR nodes.

13. (Previously Presented)   The interactive tool of claim 1 wherein:

    a portlet can dynamically present content.

14. (Previously Presented)   The interactive tool of claim 1, further comprising:

      a fourth user interface operable to manage entitlements for at least one portal resource; and

      wherein an entitlement determines what capabilities are available to a portal visitor for the at least one resources.

15. (Previously Presented)   The interactive tool of claim 1 wherein:

      the second user interface is operable to manage a content placeholder.

16. (Previously Presented)   The interactive tool of claim 1 wherein:

      the second user interface is operable to manage a content selector.

17. (Previously Presented)   The interactive tool of claim 1, further comprising:

      a fifth user interface operable to manage delegated administration.

18. (Currently Amended)   A computer-implemented interactive tool for configuring a portal, comprising:

      a microprocessor;

      a first user interface operable to manage the portal;

      a second user interface operable to manage personalization of the portal, wherein the second user interface displays a content selector hierarchy that contains is associated with one or more a plurality of content selectors, [[that]] wherein each content selector can cause different content to be displayed based on dynamic evaluation of personalization rules;

      a third user interface operable to manage entitlements for at least one portal resource;

      wherein an entitlement determines what capabilities are available to a portal visitor for the at least one resources based on visitor roles of the portal visitor, wherein a different type of entitlement operates to be assigned to the portal visitor based on a different role the portal visitor is capable of undertaking; and

      wherein the portal operates to include a desktop that is a specific view of a portal that allows variations based on the characteristics of a visitor to a site and associated desktop

resource that includes at least one of the following portal resources: a book, a page, a portlet, a shell, a look & feel, a theme, a menu, and a layout.

19. (Previously Presented)   The interactive tool of claim 18, further comprising:

at least one user interface operable to manage one of: a desktop, a book, a page, a portlet, a shell, a look and feel, and a layout.

20. (Previously Presented)   The interactive tool of claim 18 wherein:

a desktop can be defined based on a template.

21. (Previously Presented)   The interactive tool of claim 18 wherein:

a desktop is a user-specific view of a portal.

22. (Previously Presented)   The interactive tool of claim 18, further comprising:

an additional user interface operable to manage a desktop; and

wherein the third user interface can render a preview of the desktop.

23. (Previously Presented)   The interactive tool of claim 18 wherein:

the portal can be depicted graphically as a hierarchy of the at least one portal resources.

24. (Previously Presented)   The interactive tool of claim 18 wherein:

wherein the first user interface includes a context-sensitive editor.

25. (Previously Presented)   The interactive tool of claim 18 wherein:

the first user interface includes a hierarchy browser.

26. (Previously Presented)   The interactive tool of claim 18 wherein:

an entitlement is based on a user role.

27. (Previously Presented)   The interactive tool of claim 18, further comprising:

an additional user interface operable to manage content; and

wherein content is part of a virtual content repository (VCR).

28. (Previously Presented)   The interactive tool of claim 27 wherein:

the additional user interface allows a user to modify the VCR by dragging and dropping graphical objects representing VCR nodes.

29. (Previously Presented)   The interactive tool of claim 18 wherein:

a portlet can dynamically present content.

30. (Previously Presented)   The interactive tool of claim 18 wherein:

the second user interface is operable to manage a content placeholder.

31. (Previously Presented)   The interactive tool of claim 18 wherein:

the second user interface is operable to manage a content selector.

32. (Previously Presented)   The interactive tool of claim 18, further comprising:

a fifth user interface operable to manage delegated administration.

33. (Currently Amended)   A method for configuring a portal, comprising:

providing a first user interface operable to manage the portal;

providing a second user interface operable to manage personalization of the portal;

associating the second user interface with a content selector hierarchy that contains one or more a plurality of content selectors that can cause different content to be displayed based on dynamic evaluation of personalization rules; and

wherein the portal operates to include a desktop that is a specific view of a portal that allows variations based on the characteristics of a visitor to a site and associated desktop resource that includes at least one of the following portal resources:, a book, a page, a portlet, a shell, a look & feel, a theme, a menu, and a layout; and wherein portal resources are associated with the desktop manually.

34. (Previously Presented)   The method of claim 33, further comprising:

providing at least one user interface operable to manage one of: a desktop, a book, a page, a portlet, a shell, a look and feel, and a layout.

35. (Original) The method of claim 33 wherein:

a desktop can be defined based on a template.

36. (Original) The method of claim 33 wherein:

a desktop is a user-specific view of a portal.

37. (Previously Presented)   The method of claim 33, further comprising:

providing a third user interface operable to manage a desktop; and

wherein the third user interface can render a preview of the desktop.

38. (Original) The method of claim 33 wherein:

the portal can be depicted graphically as a hierarchy of the at least one portal resources.

39. (Original) The method of claim 33 wherein:

wherein the first user interface includes a context-sensitive editor.

40. (Original) The method of claim 33 wherein:

the first user interface includes a hierarchy browser.

41. (Previously Presented)   The method of claim 33, further comprising:

an entitlement determines what capabilities are available to a portal visitor for the at least one resources.

42. (Previously Presented)   The method of claim 33, further comprising:

an entitlement is based on a user role.

43. (Previously Presented)   The method of claim 33, further comprising:

7

providing a third user interface operable to manage content; and

wherein content is part of a virtual content repository (VCR).

44. (Original) The method of claim 43 wherein:

the third user interface allows a user to modify the VCR by dragging and dropping graphical objects representing VCR nodes.

45. (Original) The method of claim 33 wherein:

a portlet can dynamically present content.

46. (Previously Presented) The method of claim 33, further comprising:

providing a fourth user interface operable to manage entitlements for at least one portal resource; and

wherein an entitlement determines what capabilities are available to a portal visitor for the at least one resources.

47. (Previously Presented) The method of claim 33 wherein:

the second user interface is operable to manage a content placeholder.

48. (Previously Presented) The method of claim 33 wherein:

the second user interface is operable to manage a content selector.

49. (Previously Presented) The method of claim 33, further comprising:

providing a fifth user interface operable to manage delegated administration.

50. (Currently Amended) A machine readable medium having instructions stored thereon that when executed by a processor cause a system to:

provide a first user interface operable to manage the portal;

provide a second user interface operable to manage personalization of the portal;

8

associate the second user interface with a content selector hierarchy that contains ~~one or more~~ a plurality of content selectors that can cause different content to be displayed based on dynamic evaluation of personalization rules; and

wherein the portal operates to include a desktop that is a specific view of a portal that allows variations based on the characteristics of a visitor to a site and associated desktop resource that includes at least one of the following portal resources: a book, a page, a portlet, a shell, a look & feel, a theme, a menu, and a layout; and wherein portal resources are associated with the desktop manually.

51. (Previously Presented)   The machine readable medium of claim 50, further comprising instructions that when executed cause the system to:

at least one user interface operable to manage one of: a desktop, a book, a page, a portlet, a shell, a look and feel, and a layout.

52. (Original) The machine readable medium of claim 50 wherein:

a desktop can be defined based on a template.

53. (Original) The machine readable medium of claim 50 wherein:

a desktop is a user-specific view of a portal.

54. (Previously Presented)   The machine readable medium of claim 50, further comprising instructions that when executed cause the system to:

provide a third user interface operable to manage a desktop; and

wherein the third user interface can render a preview of the desktop.

55. (Original) The machine readable medium of claim 50 wherein:

the portal can be depicted graphically as a hierarchy of the at least one portal resources.

56. (Original) The machine readable medium of claim 50 wherein:

wherein the first user interface includes a context-sensitive editor.

57. (Original) The machine readable medium of claim 50 wherein:

the first user interface includes a hierarchy browser.

58. (Previously Presented)   The machine readable medium of claim 50, further comprising:

an entitlement determines what capabilities are available to a portal visitor for the at least one resources.

59. (Previously Presented)   The machine readable medium of claim 50, further comprising:

an entitlement is based on a user role.

60. (Previously Presented)   The machine readable medium of claim 50, further comprising instructions that when executed cause the system to:

provide a third user interface operable to manage content; and

wherein content is part of a virtual content repository (VCR).

61. (Original) The machine readable medium of claim 60 wherein:

the third user interface allows a user to modify the VCR by dragging and dropping graphical objects representing VCR nodes.

62. (Original) The machine readable medium of claim 50 wherein:

a portlet can dynamically present content.

63. (Previously Presented)   The machine readable medium of claim 50, further comprising instructions that when executed cause the system to:

provide a fourth user interface operable to manage entitlements for at least one portal resource.

64. (Previously Presented)   The machine readable medium of claim 50 wherein:

the second user interface is operable to manage a content placeholder.

65. (Previously Presented)   The machine readable medium of claim 50 wherein:

10

the second user interface is operable to manage a content selector.

66. (Previously Presented)   The machine readable medium of claim 50, further comprising instructions that when executed cause the system to:

provide a fifth user interface operable to manage delegated administration.

67. (Cancel).

68. (New) A computer-implemented interactive tool that can configure a portal, comprising:

a microprocessor;

a first user interface operable to manage the portal;

a second user interface operable to manage personalization of the portal, wherein the second user interface displays a content selector hierarchy that contains one or more content selectors, wherein each content selector can cause different content to be displayed based on dynamic evaluation of personalization rules, wherein a context-sensitive editor is used to contain and edit rule definition of a selected content selector, wherein the rule definition of the selected content selector includes natural language phrases that are highlighted to be changed to new values that are appropriate for a given phrase's semantic attributes;

wherein the portal operates to include a desktop that is a specific view of a portal that allows variations based on the characteristics of a visitor to a site and associated desktop resource that includes at least one of the following portal resources: a book, a page, a portlet, a shell, a look & feel, a theme, a menu, and a layout; and wherein portal resources are associated with the desktop manually.